## **READ ME**

## How to find logos in NetX

- 1. Navigate to the "Logos" folder.
- 2. Look for your logo under the related category.
  - Academic Units
    - Colleges, Schools
  - Administrative and Executive Offices, Departments, and Campus Units
  - Affiliated Organizations
  - Branded Services or Systems
  - International Campuses
  - Economic Development Units
  - Co-Brands
  - Research Enterprise Institutes, Centers, and Programs
- 3. Click on one of these Gallery View icons to read the file information:
  - [

**Curator view** will display a large thumbnail along with attribute data.

-

**List view** will display a horizontal list view of small thumbnails followed by attribute data.

## How to download logos

There are three ways to download an individual logo:

- 1. Click the download 🖤 button that accompanies a logo file.
- 2. Click the download Subtron on a logo's detail page.
- 3. Right-click a logo file while viewing a gallery and select "Download" from its context menu.

There are two options for downloading all logos in a folder:

- 1. Load the assets into the gallery and click "Download" from the gallery action menu.
- 2. Right-click a folder in the left sidebar and select "Download."

## **Before using logos**

- Read and comply with <u>logo usage standards</u>.
- Before using the logo on print materials or merchandise, <u>get approval from Licensing and</u> <u>Trademarks</u>.