

## INSTITUTE NARRATIVE AND KEY MESSAGES

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Georgia Tech is a leading technological research university, breaking new ground in addressing the biggest local, national, and global challenges of our time, and developing exceptional leaders from all backgrounds to create solutions for the public good.

As one of the most research-intensive academic institutions in the nation, we are committed to the idea that technology, the science that supports it, the scholarship that guides it, and the leadership that deploys it can help us improve the human condition.

The Institute is guided by a set of core values that are reinforced through our culture. Students are our top priority. We strive for excellence, thrive on diversity, and celebrate collaboration. We champion innovation. We safeguard freedom of inquiry and expression, and nurture the well-being of our community. We act ethically and are responsible stewards. The magnitude of the challenges and opportunities we face demands that we empower and include more people, backgrounds, and perspectives in the process of learning, discovery, and creation.

We are working to remove barriers of access for underrepresented students, champion lifelong learning, and recruit and retain a diverse faculty.

As champions of innovation in our local economy, we will strive to help Atlanta and the global Georgia Tech community become examples of vibrant, inclusive entrepreneurship.

Georgia Tech offers a thriving campus life that has a growing focus on the whole person, including well-being and holistic learning, allowing all members of our community to grow and learn to lead healthy, purposeful, impactful lives.



## BOILERPLATE COPY

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The **Georgia Institute of Technology** is a top 10 public research university with nearly 40,000 students who study in person at the main campus in Atlanta, at Georgia Tech-Lorraine in France, at Georgia Tech-Shenzhen in China, as well as through distance and online learning. Students represent 50 states and 149 countries. Its **engineering** and **computing** Colleges are the largest and among the highest-ranked in the nation, and the Institute also offers outstanding programs in **business, design, liberal arts, and sciences**. With more than \$1 billion annually in research awards across all six Colleges and the Georgia Tech Research Institute (GTRI), Georgia Tech is among the nation's most research-intensive universities. It is an engine of economic development for the state of Georgia, the Southeast, and the nation.

Georgia Tech's mission is to develop leaders who advance technology and improve the human condition. Its mission and strategic plan are focused on making a positive impact in the lives of people everywhere. For more than 135 years, the people of Georgia Tech have dared to imagine and then create solutions for a better future. The innovative culture and leadership continue, for Progress and Service for all.

More communications and branding resources are available at: [brand.gatech.edu/messaging](https://brand.gatech.edu/messaging)